

Get the Most Out of the Full Rental Subsidy for Event Organisers

Secure your booking with AWE now



The HKSAR Government has established the Convention and Exhibition Industry Subsidy Scheme under the Anti-epidemic Fund with HK\$1,020 million to subsidise organisers of C&E activities. To further support our industry, AsiaWorld-Expo would offer extra incentive or sponsorship for new shows.

Why AWE on top of Financial Incentive

Safe and Convincing	Safety Measures <ul style="list-style-type: none"> • Industry first-mover of launching enhanced sanitising and preventive measures 	Ample Space for Social Distancing <ul style="list-style-type: none"> • We offer extra holding area for registration and dedicated catering zone
Bespoke Solution	Distinctive Features <ul style="list-style-type: none"> • Spacious halls to comply with social gathering regulation • Break-out room available for size control • Proved track-record for hybrid event 	
Upgraded Facilities	Better Experience <ul style="list-style-type: none"> • Renovation carried out in major halls • WiFi enhancement enabling bandwidth-intensive livestreaming and high-speed data exchange 	
Business Potential	Strategic Location <ul style="list-style-type: none"> • Superb connections with cities in the Greater Bay Area and across the globe, reaching 86-million people in 1-hour living circle • 2 mins from the Airport • Reach Asia's key markets within 4 hours and half of the world's population within 5 hours 	
Endorsement	Awards <ul style="list-style-type: none"> • Recognised with over 100 awards, including the MICE Team of the Year and the Best International Venue awards 	Recognised Venue <ul style="list-style-type: none"> • The venue of choice entrusted by the HKSAR Government

Scheme Duration

- Event Start Day must fall into the period of 3 October 2020 to 30 June 2023

Subsidy Amount

- 100% of venue rental

Eligibility – for Exhibition

Definition of Exhibition

- Demonstration or display of products, materials and/ or services by multiple sellers to multiple buyers with an aim to trade such products, materials and/ or services inside or outside of the venue.

Minimum Area Uptake

- 2,000 sqm at AWE

Eligibility – for International Conventions

Definition of International Convention

- Formal meeting of delegates for knowledge and information sharing on a particular subject under an organised agenda

Minimum Number of Attendees

- 400 pax and at least 50% of them are non-local

Audit

- Auditor report (prepared by Certified Public Accountant of the Hong Kong Institute of Certified Public Accountants (or equivalent) is required to testify the above 2 figures

Q&A

Is there any limit for the subsidy to organiser?

Answer: There is no cap on the subsidy amount for eligible events

For international conference, how to define non-local participants

Answer: Participants not coming from Hong Kong is counted as non-local participants
(Place of origin from Macau and Mainland China are classified as non-local)

Simple Procedure

Pre-Event



Post -Event



Reimbursement

The authority will provide reimbursement to venue operators for the successful applications.
AWE to transfer the subsidy to licensee.

<Approx. 1 month after receipt of documentation>

Details of the Subsidy Scheme and Application Form

<https://www.info.gov.hk/gia/general/202210/24/P2022102400191.htm?fontSize=1>

<https://tinyurl.com/GovSubEN>

Please contact our **Business Development Department** at sales@asiaworld-expo.com or **(852) 3606 8888** for more