

10th
ANNIVERSARY

AsiaWorld-Expo
亞洲國際博覽館



DARECARE
TO INNOVATE TO COLLABORATE
敢創新 創共贏

Another year of
successful innovation
and collaboration
創新共贏，豐碩之年

DARECARE
TO INNOVATE TO COLLABORATE
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AsiaWorld-Expo
Newsletter
APR | 2015

AsiaWorld-Expo
亞洲國際博覽館



AsiaWorld-Expo starts its 10th Anniversary 亞洲國際博覽館迎十周年雙喜臨門



The AsiaWorld-Expo team celebrates the Company's 10th anniversary with the Lantau citizens in an innovative fun run
亞博館團隊與東涌居民同樂，以創新手法慶祝亞博館十周年



Event visitors share the joy of the 10th anniversary of AsiaWorld-Expo by posting their congratulatory messages on an iconic board
活動訪客紛紛以心意咭祝賀亞博館踏入十周年

Voted "Best Venue Team" in Asia

AsiaWorld-Expo has been voted as inaugural winner of the "Best Venue Team" across Asia by leading industry authority CEI Asia in its authoritative annual Industry Survey. Pinpointing the top team amongst Asia's leading venue providers based on innovation and excellence in service standards and quality, the honour is sure to become an industry benchmark. Organised by one of the region's most respected specialist Meetings, Incentives, Conventions and Exhibitions (MICE) publications, the CEI awards are based on votes and feedback from professionals and readers from the MICE industry worldwide.

As AsiaWorld-Expo's staff prepare to celebrate their 10th anniversary, this award represents a tremendous vote of confidence and proof of the venue's successful track record.

Having assembled a solid team which delivers on its 'Dare to Innovate, Care to Collaborate' commitment, AsiaWorld-Expo has become renowned for consistently delivering innovation in generating new ideas, flexibility to meet customers' and their partners' unique and differing needs, and promoting collaboration with different parties in creating win-win situations. In further underlining its consistency, CEI readers also voted AsiaWorld-Expo one of Asia's Top Three "Best Convention and Exhibition Centres" for a fourth successive year.



獲選為亞太區「最佳場地團隊」

亞洲國際博覽館早前榮膺業界權威雜誌《亞洲會議展覽及獎勵旅遊》(CEI Asia magazine)之年度「亞太區最佳場地團隊大獎」，此為本年度新增獎項，亦是業界的傑出表現指標，旨在表揚業內具優秀創新能力及出眾服務的團隊。是次調查由區內備受推崇的會議展覽及獎勵旅遊雜誌主辦，根據全球業內領袖及雜誌讀者的投票及意見選出。

亞博館正為十周年誌慶作準備之際，這個獎項正好投下信心一票，認定亞博館的優秀往績及發展方向。

亞博館擁有強大的團隊，堅守「敢創新，創共贏」的理念，能夠靈活地滿足客戶和合作夥伴的獨特需要，因而備受市場推崇。在是次《亞洲會議展覽及獎勵旅遊》雜誌調查，亞博館同時連續四年獲選為「亞太區最佳會展中心」三甲之列，進一步證明亞博館貫徹提供最佳服務質素。

cei2015
INDUSTRY EXCELLENCE
IN BUSINESS EVENTS

DARE TO INNOVATE
CARE TO COLLABORATE
敢創新 創共贏

Year with a Double Win

Double-Digit Growth Rate in Sales

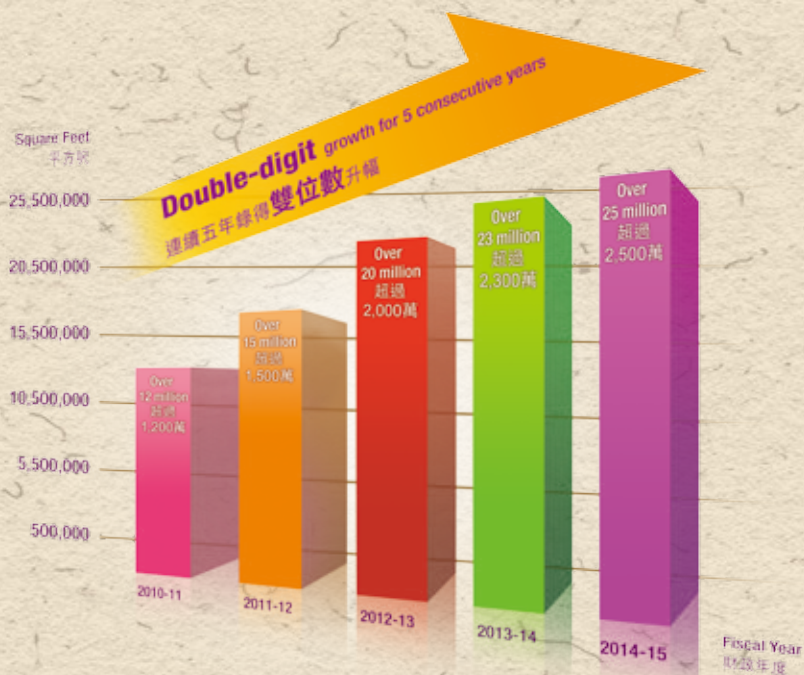
AsiaWorld-Expo also started 2015 with an amazing record of achieving total metrage sold at over 25,000,000 sq. ft. in 2014 – a double-digit increase over the previous 12 months. This is the fifth consecutive year that the venue has recorded business growth of over 10%. Equally encouraging is the fact that the venue's utilisation has been growing throughout the past five years, with the number of full-house days in 2014/15 reached a new high of 52 days. This is close to a six-fold jump when compared to utilisation in 2012. Such positive progress underlines the success of the AsiaWorld-Expo team's strategic emphasis on innovation and collaboration in an increasingly competitive sector both locally and globally.

出租面積錄得雙位數字增長

亞博館亦在新一年度創出另一項輝煌成就：2014年的出租總面積超過2500萬平方呎，與之前12個月比較喜獲雙位數字升幅，更是連續五個年度錄得雙位數增長佳績。儘管區內及國際同業競爭日趨激烈，亞博館在過去五年的設施使用率仍持續上升，本年度錄得破紀錄的52天「座無虛席」，館內全部場地獲單一展覽或多個同期活動租用，較2012年的使用率躍升接近六倍，反映亞博館在面對區內和全球日益加劇的競爭壓力下，敢於以創新及共同協作的策略再創佳績。

Total Metrage Sold in AsiaWorld-Expo

亞洲國際博覽館出租總面積



Congratulatory messages from our partners 合作夥伴的祝賀詞



Commenting on AsiaWorld-Expo's award, Ms. Avis Chau, Vice President of Nu Skin Greater China Success Inspirations, "We held our 30th anniversary APAC three-day conference at AsiaWorld-Expo which was attended by over 30,000 delegates. The AsiaWorld-Expo team worked in close collaboration with us to ensure a smooth and seamless, all-under-one-roof event that was truly professional and enriching for our NU SKIN distributors. AsiaWorld-Expo does not only a great venue, but also renowned of having an outstanding team."

如新 (Nu Skin) 大中華區域大會主辦單位之一如新大中華夢飛揚副總裁周翠茵女士表示：「我們一連三日的三十周年的會議於亞博館舉辦，約三萬名來自兩岸四地與海外的專業經營夥伴蒞臨參與；亞博館工作團隊與我們緊密合作，確保這個專業活動能夠順利舉行，為與會者締造充實的體驗。亞博館不單止提供一個優秀的場地，其工作團隊更是非常出色。」



Mr. Spenser Au, CEO of Global Sources, said: "Since 2006, we have hosted all of our primary shows at AsiaWorld-Expo and it has proven to be a popular venue for overseas buyers and suppliers across Asia to meet and do business. We were one of the first tenants to sign with AsiaWorld-Expo in 2004. We congratulate AsiaWorld-Expo for winning the 'Best Venue Team' award and we thank them for their service in the past years."

環球資源行政總裁區乃光先生表示：「我們與亞博館於2004年簽訂合作協議，屬最早一批的租戶，並由2006年開始於亞博館舉辦一系列貿易展覽會，多年來亞博館作為海外買家及供應商於亞洲會面及交易的熱門集中地，我們高度讚賞及認同亞博館的出眾表現，榮膺『最佳場地團隊大獎』屬實至名歸。」

global sources



Global Produce Events Managing Director, Mr. Gerald Lamusse said, "Our ASIA FRUIT LOGISTICA exhibition has grown by almost one third and with visitor numbers increasing 24% in 2014 when comparing to the previous year. Thanks to the AsiaWorld-Expo team with its innovative service and execution excellence for having helped us to achieve record results."

全球展覽有限公司董事總經理 Gerald Lamusse表示：「載譽重臨亞博館舉辦的亞洲國際水果蔬菜展覽會規模不斷擴張，2014年入場訪客人數較上一年大幅增長百分之廿四，展會規模增長達三分之一。衷心感謝亞博館團隊的創新服務及優質執行力，協助我們取得破紀錄的佳績。」



Mr Nick Freyer, Senior Vice President of IMG, who organized Hong Kong's first The Color Run™, commented on AsiaWorld-Expo's recent award win, "The preparation work for The Color Run™ held on 7 December 2014 only started in mid-October. We are really impressed with the flexibility and efficiency of AsiaWorld-Expo. The Color Run™ featured for the first time globally, a unique night glow indoor element at AsiaWorld-Expo, and this innovative idea was actually suggested by AsiaWorld-Expo. The team also collaborated closely with us to liaise with the related government departments and other parties, making The Color Run™ happen in Hong Kong. AsiaWorld-Expo is truly the "Best Venue Team". Congratulations!"

全港首次的The Color Run™主辦單位IMG高級副總監費歷克祝賀亞博館獲獎時表示：「2014年12月7日舉行的The Color Run™活動，在同年十月中旬才開始籌備，我們十分欣賞亞博館的工作彈性及效率，締造The Color Run™活動在港開創前所未有的室內「夜光」元素，創下全球首個兼備戶外及室內的賽道。亞博館團隊與我們合作無間，特別是協助與相關政府部門及團體的聯繫，令The Color Run™活動順利踏足香港，我們再次恭喜亞博館獲獎！」

THE COLOR RUN

Upcoming Major MICE EXPOtainment 即將舉行之矚目博覽盛事

China Sourcing Fairs 環球資源展

11-14, 18-21, 27-30 April 2015

The hugely-popular China Sourcing Fairs are set to offer professional buyers a massive selection of innovative products from quality exhibitors. The fair first kicks off with the Electronics series, including Security Products, Electronics & Components and Mobile Electronics. More specialised trade shows follow covering a wide range of product segments, namely Fashion Accessories, Garments & Textiles, Gifts & Premiums, Home Products and Underwear & Swimwear. The 2014 spring trade shows collectively featured more than 6,800 booths. President of Global Sources Exhibitions Tommy Wong remarked, "Our shows have become 'must-attend' events with 90% of booths reserved by suppliers exhibiting exclusively at our shows."

業界盛會環球資源展涵蓋產品種類廣泛，一直是各行業專業買家採購最新優質產品的主要商貿平台。展期內首先舉行的電子產品系列展覽包括安防產品、電子產品及零件、移動電子產品；其他產品類別有流行服飾配件、服裝及面料、禮品及贈品、家居用品和內衣及泳衣。2014年春季展合共展示逾6,800個展位，環球資源展覽部總裁黃譚偉先生表示：「環球資源展已經成為業界不容錯過的採購盛會。90%的參展商只選擇參加環球資源展進行出口推廣。」



Mineral & Gem Asia 亞洲礦物及寶石展

NEW

27-30 June 2015

Mineral & Gem Asia
亞洲礦物及寶石展

UBM Asia expands its series of professional trade fairs with the launch of a new show Mineral & Gem Asia at AsiaWorld-Expo, which is a comprehensive international trade fair that will offer a variety of rough and polished gemstones, fossils, decorative and ancient stones, art pieces and rough, loose, half and full finished mineral products. The show will serve as international trading platform for suppliers and buyers from various fields, such as geology, mineralogy, architecture, interior design, art gallery, museum, loose gem traders.

亞洲博覽於亞博館舉行的亞洲礦物及寶石展是一個全新且多元化的綜合展覽會，展品覆蓋寶石原石和已打磨的寶石、化石、遠古石碑、遠古裝飾石及藝術擺件、礦石原石、礦石半製成品和全製成品等。這個嶄新的展會將成為來自不同領域之供應商和買家，包括地質學、礦物學、建築、室內設計、畫廊、博物館，以及珠寶商的國際商貿平台。



Vitafoods Asia 2015 亞洲營養食品展2015

2-3 September 2015

Known for its leading status dedicating to the nutraceutical industry, Vitafoods Asia is set to stage its fifth edition at AsiaWorld-Expo. In 2014, the fair welcomed some 2,500 trade professionals, which represented an 11% increase in visitor attendance, and attracted over 170 exhibitors from all over the world to showcase the latest nutraceutical innovations in ingredients, dietary supplement, as well as functional food and drinks. Following the successful debut last year, the Vitafoods Asia Conference will come alongside the exhibition again.



專為亞太區而設的保健品、功能食品與飲品和營養補充品展覽會－亞洲營養食品展連續第5年於亞博館舉行。自2011年首展，連年錄得可觀增長，奠定在業界的龍頭地位。2014年的展覽會吸引了超過170個參展商，訪客數目達2,500人並錄得11%的顯著增長。繼上年的成功經驗，展覽會同場更會舉行多個專題會議。

Cool Logistics Asia 亞洲冷凍物流會議

2 September 2015



Following the success of the previous editions of ASIA FRUIT LOGISTICA at AsiaWorld-Expo, the organiser Global Produce Events has teamed up with Cool Logistics Resources Limited to launch Cool Logistics Asia which makes its debut in Hong Kong. The event is a high-level forum addressing perishable logistics and temperature-controlled transport, handling and distribution services across Asia. The Cool Logistics Asia conference in Hong Kong will take place as part of ASIA FRUIT LOGISTICA, a new addition to the vibrant event calendar of AsiaWorld-Expo.

亞洲國際水果蔬菜展覽會移師亞博館多年來成果豐碩，有見及此主辦機構 Global Produce 與 Cool Logistics Resources Limited 合作於香港舉行首個有關冷凍物流的亞洲會議。高峰會議內容包括區內專門針對易變質果蔬的物流服務及具溫度控制的運輸、處理及分發方案。亞洲冷凍物流會議是亞洲國際水果蔬菜展覽會的其中一個焦點活動，與會者可於亞博館同時參加多個專業盛會。



Asiafruit Congress 2015 ASIA FRUIT LOGISTICA 2015 亞洲果蔬大會 | 亞洲國際水果蔬菜展覽會

1 September 2015 • 2-4 September 2015

Asia's leading fresh fruit and vegetable trade show returns to AsiaWorld-Expo, together with Asiafruit Congress, which take place on the day before the trade show. ASIA FRUIT LOGISTICA enjoyed a landmark year in 2014, more than 8,100 trade visitors from 64 different countries were in attendance, a 24% increase on the 2013 edition. The fair also had grown by almost a third, with some 478 companies from 38 countries showcasing their products and services. With an even more comprehensive show in prospect for 2015, the fair is expected to grow further and reap increasing benefits for both exhibitors and buyers.

亞洲國際水果蔬菜展覽會是亞洲新鮮果蔬行業內的領先專業博覽會，較早一天舉行的還有亞洲果蔬大會 Asiafruit Congress。自2012移師亞博館後，展會規模不斷擴張。2014年活動吸引了來自64個國家超過8,100名企業決策者，較上一年增加24%；展會規模亦擴大接近三份之一，吸引38個國家的478個參展商參與。2015年展覽及會議的內容將會更豐富，業界反應定必更踴躍。



Runway 11

Conference & Banquet under One Roof



BANQUET
宴會

300-800
pax



CONFERENCE
會議



BANQUET
宴會



CONFERENCE
會議

Column-free
場館採用無柱式設計

High ceiling of 10m
10米特高樓底

Ground-floor access
場地位於地面

Extra privileges for all new bookings of **Dynamic Package:**

Complimentary **2 extra hours** for move-in or move-out

+ One of the following benefits:

- 30% off rental of set-up day; OR
- 10% off standard banquet menu price

Dynamic Package 迎新優惠：

首次租用場地可免費享有**額外2小時**佈置 / 撤場時間

+ 額外優惠2選1：

- 佈置日場租 7 折，或
- 宴會標準菜單 9 折

“ The venue's flexible multi-zone set-up allows our delegates to optimise their time. Within one massive hall we could have large-scale presentations and a full buffet meal. It's a wonderful venue, a wonderful location, with prompt and professional staff.

亞博館的場地安排富彈性、間隔靈活，與會者可以在同一會場舉辦大型研討會，以及享用豐富的餐飲服務；場地有效凝聚來賓，配合緊湊的活動流程。亞博館是一個超卓的場館，配合地利及高效率和專業的服務團隊，確實是一個理想的活動場地。 ”

David L. Yokeum, President of WCA Limited

For booking or enquiry, please contact us at 如欲預訂場館或查詢，請與業務發展部聯絡：

Tel 電話：(852) 3606 8888 or 或 Email 電郵：sales@asiaworld-expo.com

Recent Past Events

精彩活動回顧



HKTDC Hong Kong International Diamond, Gem & Pearl Show
香港貿發局香港國際鑽石、寶石及珍珠展

2-6 Mar 2015



Longines Hong Kong Masters 2015
浪琴表香港大師賽 - 國際馬術障礙賽2015

13-15 Feb 2015



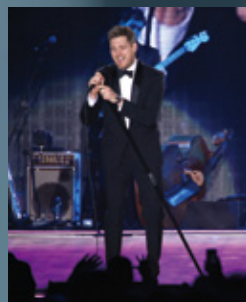
AMERICAN EXPRESS and INFINITI PROUD
SPONSORS OF THE HONG KONG SEASON
Andrew Lloyd Webber's THE PHANTOM OF THE OPERA

**21 Dec 2014 -
18 Jan 2015**



Asia's Fashion Jewellery & Accessories Fair - March
亞洲時尚首飾及配飾展 - 3月

3-6 Mar 2015



Michael Bublé Live in Hong Kong

21 Jan 2015



Opus 2 Jay 2014 World Tour - Hong Kong
周杰倫魔天倫2世界巡迴演唱會 - 香港

19-24 Nov 2014



17th WCA First Annual Conference

30 Jan - 1 Feb 2015

7th WCA Worldwide Conference

3-5 Feb 2015



Airline Retail Conference 2015

9-11 Feb 2015



Samsung Forum 2015

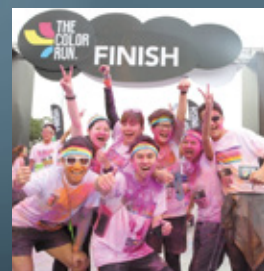
2015三星論壇

10-11 Feb 2015



The Color Run™ Hong Kong

7 Dec 2014



Mnet Asian Music Awards 2014 - MAMA in Hong Kong
2014亞洲音樂大獎

3 Dec 2014



Upcoming Event Highlights 即將舉行之大型活動



ICE AGE LIVE! HONG KONG

23-26 Jul 2015

global sources

Electronics
content | community | commerce

China Sourcing Fairs 環球資源展

11-14, 18-21 Apr 2015

global sources
Home Products
China Sourcing Fair

global sources
Gifts & Premiums
China Sourcing Fair

global sources
Gifts & Premiums
Korea Sourcing Fair

27-30
Apr 2015

global sources
Fashion Accessories
China Sourcing Fair

global sources
Underwear & Swimwear
China Sourcing Fair

global sources
Garments & Textiles
China Sourcing Fair

global sources
Garments & Accessories
India Sourcing Fair

Mineral & Gem Asia
亞洲礦物及寶石展

Mineral & Gem Asia 亞洲礦物及寶石展

27-30 Jun 2015



Cool Logistics Asia 亞洲冷凍物流會議

2 Sep 2015



ASIA FRUIT LOGISTICA 2015 亞洲國際水果蔬菜展覽會

2-4 Sep 2015



Russell Peters Almost Famous World Tour 2015

31 Mar 2015



The Piano Guys Live in Hong Kong 2015

18 Apr 2015



Hillsong Worship "No Other Name" Tour

22 Apr 2015



Vitafoods Asia 2015
亞洲營養食品展2015

2-3 Sep 2015



Hong Kong Jewellery & Gem Fair 2015
香港珠寶首飾展覽會2015

16-20 Sep 2015



VAMPSY LIVE 2015 HONG KONG

8 May 2015



Hong Kong International Printing & Packaging Fair
香港國際印刷及包裝展

27-30 Apr 2015



HKICPA Examinations
香港會計師公會考試

2, 27-28 Jun 2015



Asiafruit Congress 2015

1 Sep 2015



Asia's Fashion Jewellery & Accessories Fair - September
亞洲時尚首飾及配飾展 - 9月

16-19 Sep 2015

Hongkong International Cultural and Creative Industries Fair
香港國際文化創意產業博覽會2015

20-23 Aug 2015

Super Inflatable Game Carnival 2015
超級充氣嘉年華2015

31 Jul - 2 Aug & 7-9 Aug 2015

Please visit www.AsiaWorld-Expo.com for the most up-to-date event calendar.

請瀏覽www.AsiaWorld-Expo.com查閱最新的活動概覽表。

AsiaWorld-Expo Management Limited 亞洲國際博覽館管理有限公司

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