

For Immediate Release

The 2nd Career Expo of Aero-Bridgehead Economy Zone Opening Ceremony

Employer Network brings Transformation and New Upgrade to the Lantau and Northwest New Territories

(HONG KONG, 14 March 2017) North Lantau is anticipating the completion of multiple economic and transportation infrastructural projects in the upcoming years. These strategic developments, including but not limited to the Hong Kong-Zhuhai-Macao Bridge, Tsuen Mun-Chek Lap Kok Link, the Third Runway and North Commercial District, will position North Lantau, as known as *Aero-Bridgehead Economy Zone*, to be Hong Kong's future economic and employment growth engine. *Aero-Bridgehead Economy Employers Network* (the *Network*) is set up to capitalize on these advantages with strategic and innovative solutions.

Echoing the success of 1st *Career Expo* launched last year, over 45 booths participated at the 2nd *Career Expo of Aero-Bridgehead Economy Zone* to showcase over 5,500 career opportunities (37% more than the 1st expo) in an extended period of four days between 14 March and 17 March. Mr Stephen Sui, Secretary of Labour and Welfare, officiated the Opening Ceremony today with representatives from the *Aero-Bridgehead Economy Employers Network*.

The *Network* collaborates with various merchants and *Tap & Go Payment Service* ("Tap & Go"), a mobile payment service operated by HKT Payment Limited which is a wholly-owned subsidiary of HKT, to launch the brand new *e-Lantau Pass*. *The Pass*, Hong Kong's first regional employee benefit initiative, will be integrated into the *Tap & Go* mobile wallet, enabling the *Network* employees and their family members to enjoy discounts for hotel, dining, transport and entertainment, excelling the region a fun and enjoyable platform for career development.

Mr Allen Ha, Convenor of *Aero-Bridgehead Economy Employers Network*, expressed the excitement and importance of the new career hub. "The establishment of the Hong Kong's first *e-Lantau Pass* enables employees of the *Network* to enjoy discounts and benefits from regional-level. To seize the upcoming tremendous opportunities in Lantau, the employers have joint hand to strengthen talent nourishment, foster youth upward mobility and promote Lantau as a pleasant career platform. More diversified projects are expected to be carried out by the *Network* this year, we welcome more joining forces to create a win-win platform."

The e-*Lantau Pass* will be officially launched in April in the *Tap & Go* mobile wallet. Users can simply present the e-*Lantau Pass* to the participating merchants to enjoy various membership privileges.

Tap & Go will participate in the 2nd *Career Expo*. Job seekers can experience convenient and reliable mobile payment of *Tap & Go* and learn more about the e-*Lantau Pass* at their booth. They can also design their own *Tap & Go* Card with Lantau characteristics as well as personalizing their *Tap & Go* mobile wallet interface. *Tap & Go* is subject to the relevant terms and conditions. For details, please visit *Tap & Go*'s website www.tapngo.com.hk (Stored Value Facilities Licence Number: SVF0002).

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Editors' Notes: High resolution images can be downloaded [here](#).



Opening speech by Mr Allen Ha, Convenor of *Aero-Bridgehead Economy Employers Network*.



Speech by Mr Stephen Sui, Secretary of Labour and Welfare.



Group photo of Mr Stephen Sui and the Network steering members.



The *Network* collaborates with *Tap & Go* to launch the e-Lantau Pass.



Group photo of all guests with young talents working in Lantau.



Introducing e-Lantau Pass to Mr Stephen Sui and other guests.



Mr Stephen Sui visiting 2nd Career Expo.



2nd Career Expo provides over 5,500 job opportunities.

About Aero-Bridgehead Economy Employers Network

Three Vision:

1. Most Network members are expecting a 30% to 100% growth in headcount in the next 5 to 10 years. A study has estimated that there will be more than 300,000 jobs created.
2. Considering the 300,000 employment opportunities, the Network aims at enhancing Lantau's brand, attracting talents and promoting regional training through the collaboration with strategic partners. It intends to lay the groundwork for upward mobility of the youth from Lantau and the New Territories West.
3. Push forward the development of high-value-added industries of Aero- Bridgehead Economy (including aviation and related industries, high-value-added logistics industry, EXPOtainment and tourism) as the new highlight of Hong Kong.

Three Strategic Projects:

1. To hold regional recruitment expo in New Territories West and Lantau, offering a wide range of jobs from front-line staff to managers and directors.
2. To launch the first regional-based employee discount card 'Lantau Pass' for members of the Network in a bid to strengthen the identity and sense of belonging of Lantau employees by providing an array of alluring offers.
3. To partner with the Labour Department and the Vocational Training Council for the long-term empowerment of local youngsters, including offering vocational training and supported employment service.

Convenor: Mr Allen Ha (CEO of AsiaWorld-Expo, Member of Lantau Development Advisory

Strategic Partner: Labor Department, Vocational Training Council

Steering Members: AsiaWorld-Expo, China Aircraft Services Limited, Aviation Security Company Limited, Hong Kong Airline, Nan Fung Group, Regal Hotel Internationals, Select Service Partner Hong Kong Limited, ISS Facility Services Ltd, Recruit & Company Limited

About Recruit

Founded in 1992, *Recruit* magazine is the number 1 free recruitment magazine in Hong Kong. Apart from recruitment magazine, *Recruit* has operated recruit.com.hk and *Recruit* mobile apps that have given job and education advertisements a greater prominence and wider reach to the target working population. *Recruit* is dedicated to providing full services for both job seekers and recruitment advertisers. Starting from 2012, *Recruit* has extended to the services to career fair. *Recruit* has been exclusive recruitment media partner on 'Training and Development Award' by Hong Kong Management Association and 'Outstanding Service & Courtesy Award' organized by Hong Kong Retail Management Association for years.