

[For Immediate Release: sent on behalf of the event organiser]



Critical Communications World promises to deliver The largest CCW in AsiaWorld-Expo to date

(HONG KONG, 21 April 2017) Critical Communications World (CCW) will be held in AsiaWorld-Expo (AWE) on 16-18 May 2017. CCW is on track to attract over 3,000 critical communications professionals with 90% of the current registrations coming from outside Hong Kong, cementing CCW as a truly global event.

Hosting this year's 19th Annual event in Hong Kong provides the perfect setting, with this year's theme focused on network optimization and transition. This year will host for the first time an end user only pavilion with stakeholders from Hong Kong showcasing their innovations in the area of communications. The Hong Kong Pavilion will include MTR, Hong Kong Police, Hong Kong Metro, China Light & Power, Hong Kong Airport and Hong Kong Electric.



The conference promises to be the most international to date with speakers from TELSTRA (Australia), Hong Kong Police (Hong Kong), DNK (Norway), MSB (Sweden), Ministry of Interior (France), Virve (Finland), Powertrunk (USA), Canadian Police Chiefs (Canada) as well as speakers from Pakistan, Singapore, China, Germany, UAE, Saudi Arabia, Qatar, Brazil, Malaysia, Korea, Serbia and more.

As well as the conference, delegates will also gain access to the speaker roundtables – providing intimate, focused discussion groups over lunch. On the pre-conference day, CCW will also offer delegates the opportunity to attend 8 half-day masterclasses whereby interested delegates can hear and engage with experts from the TCCA covering: An introduction to TETRA; an introduction to LTE; Critical Control Rooms and Data Applications; Critical Communications Security; The Unique Challenges in Transportation; SCADA and Telemetry; The Evolution of Broadband as well as Indoor Solutions.

Critical Communications World will also provide free content for visitors on the show floor, featuring a high-level seminar programme dedicated to Future Technologies, Data apps & control rooms, providing you with the opportunity to hear from end users and leading solution providers alike on the latest technology application case studies.

Emma Banymandhub, Event Director, Critical Communications World said: “CCW 2017 is shaping up to be the largest and most successful World event we have ever ran in Asia. We are projecting more exhibitors and visitors than ever before and we will welcome over 120 of the industry’s leaders and experts to the Congress.

Hong Kong is a hub for Asia and beyond, so I expect to see the widest variety of delegates with whom you will have numerous networking opportunities to learn from their experiences - those that currently use analogue networks, those that use TETRA and other standard PMR networks and those that are looking for broadband solutions.



This is not just an Asian event. It is a global event. As well as Asia, we will hear from speakers from the Middle East, Europe, Africa and the Americas and have the opportunity to visit an extensive exhibition of the latest critical communications equipment and applications from around the world."

Critical Communications World 2017 is presented by TCCA, in partnership with KNect365. This year's major sponsors include Airbus, Huawei, Leonardo, and Motorola Solutions (Gold Sponsors) and Cobham, General Dynamics and Nokia (Silver Sponsors).

For more information and to register, please visit:

<https://tmt.knect365.com/critical-communications-world>



About:

Critical Communications World attracts 3,000+ attendees and is the flagship event in the world leading Critical Communications series. The event is presented by the TCCA, in partnership with KNect365 TMT. Informa's Knowledge & Networking Division, which operates as KNect365, is the world's leading facilitator of knowledge sharing and business connections. The KNect365 portfolio provides digital content, memorable face to face experiences, networking, and professional development and learning. Operating in key industry verticals, including finance, life sciences, and technology, they provide the highest-quality content and thought leadership alongside platforms for connecting and collaborating, giving our customers real advantage.

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AsiaWorld-Expo has emerged as one of the world's leading EXPOtainment venues, offering over 70,000 square metres of rentable space that is comprised of 10 state-of-the-art, ground-level and column-free exhibition halls. Strategically located at the heart of a multi-modal transportation hub and fully integrated with the Hong Kong International Airport, AsiaWorld-Expo, with a convenient and in-venue MTR station, enjoys efficient air, land, and marine transport network to Pearl River Delta and other regions.

With a proven track record of successes, AsiaWorld-Expo has been listed one of the “Best Convention/Exhibition Centre in Asia Pacific” for 6 consecutive years by the renowned CEI Asia Industry Awards, organized by prominent MICE publication CEI Asia magazine.

Please visit www.asiaworld-expo.com

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